



EQUAL FUTURES 2022: A Gender Equality Summit

June 7-8, 2022 | Ottawa, Ontario

PARTNER PACKAGE



About Equal Futures 2022: A Gender Equality Summit Collaboration, Collective Action and Community

Are you interested in advancing gender equality in your community?

Are you looking to connect with gender equality champions, innovators and influencers?

Equal Futures 2022 is a unique opportunity to re-energize Canada's gender equality movement by expanding the capacity of champions working to advance gender equality in communities across the country.

The Summit will be an inspiring platform to strengthen our collective actions in creating real, lasting change to advance gender equality and ensure equal futures for all from coast-to-coast-to-coast!

Summit objectives:

1. **Bring the members of the gender equality movement in Canada together to deepen partnerships and build community connections;**
2. **Create authentic spaces for attendees that allows them to share knowledge, strengthen capacity and collaborate.**
3. **Provide a platform for the gender equality community to come together and push for collective action in the key areas that impact them.**

About the Equal Futures Network

With over 450 members, the [Equal Futures Network](#) connects national, regional, community and grassroots organizations, agencies, civil society and projects from across Canada that are committed to advancing gender equality and to ensuring equal futures for all!

This 2022 Gender Equality Summit will provide an opportunity for you to help advance Equal Future Network's mission to facilitate connections and strengthen collaboration among Canadian organizations to drive progress for gender equality from coast-to-coast-to-coast.

Why Partner?

Equal Futures 2022 provides partners with the opportunity to be recognized for their work driving gender equality and for being a key organization committed to sharing and exchanging resources, exploring new opportunities for growth, building new partnerships and finding innovative ways to advance equality for all.

You will also benefit from the following opportunities before, during and after the Summit:

- Gain access to Equal Future Network's unique and diverse network of over 450 gender equality professionals and diverse community leaders
- Educate and inform leaders, influencers and decision makers within Canada
- Promote your organization and build relationships with key leaders within the gender equality movement in Canada
- Support upcoming youth and community members to attend the Summit
- Showcase your work and programs that advance gender equality in Canada and around the world
- Access to youth and speakers from rural, remote communities
- First right of refusal for future years

We are pleased to offer ONE PRESENTING Partner
Partner opportunities start at \$1,500

Delegate Profile

- Approximately 300-400 Canadian key professionals, stakeholders and influencers within the gender equality movement
- Members of the Equal Futures Network which include a diverse network of women, 2SLGBTQ+, Black, Indigenous and POC-led organizations from coast-to-coast-to-coast
- A range of local, grassroots organizations to Pan-Canadian organizations
- Young leaders: post-secondary students and young professionals
- Decision makers, Federal and Provincial government representatives and other key stakeholders

"The Equal Futures Network is a good NGO that works with many partners around the world, and their work is visible on the ground, which is why even other NGOs want to work with the Equal Futures Network."

Partnership Packages

All partner packages include digital and onsite promotion including logo placement on our Summit website and Summit app, as well as on-site signage.

We always encourage creative partner activations and are happy to discuss custom partnership opportunities with you.

| TYPE | PROPERTY | Presenting Partner | Reception Partner | Meal Partner | Accessibility Partner | Friend of the Summit | Youth Bursary Program |
|--------------------------------|--|--------------------|-------------------|----------------|-----------------------|----------------------|-----------------------|
| Number of opportunities | | 1 | 1 | 3 | 2 | 2 | 15 |
| Package Price | | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$1,500 |
| Digital | Logo placement on Summit website and app with link | ● | ● | ● | ● | ● | ● |
| Digital | Logo in Summit emails | ● | ● | ● | ● | ● | ● |
| Onsite | Logo placement on Summit signage & posters | ● | ● | ● | ● | ● | ● |
| Onsite | Passes to the Summit (in-person) | 6 | 4 | 4 | 3 | 2 | 1 |
| Onsite | Support a delegate - get contact information and a chance to connect. Onsite recognition as a delegate supporter. Promotion via a blog written by a supported delegate and promoted/shared through the supporter and the delegate. | 8 | 4 | 2 | 2 | 2 | 1 |
| Digital | Partner recognition on Equal Futures Network's Twitter and Instagram leading up to the Summit (1 per month) | ● | ● | | | | |
| Onsite | 1 tabletop space | ● | ● | | | | |
| Digital | 1 blog/story post on the Equal Futures Network website and promoted through Equal Futures Network's Twitter and Instagram accounts | ● | | | | | |
| Onsite | Two pop-up displays to be placed at event (pop-up displays to be provided by the partner) | ● | | | | | |
| Onsite | Verbal recognition from Summit Host | ● | | | | | |
| Onsite | Branding on main stage. An opportunity to brand and/or decorate the main stage throughout the duration of the Summit* | ● | | | | | |
| Onsite | Introduce Keynote at opening and closing, plus 3 min speaking/activation time* | ● | | | | | |
| Onsite | Introduce 1 speaker with 2 min speaking/activation time* | | ● | ● | ● | ● | |
| Onsite | An opportunity to brand and/or activate the F&B spaces and/or meals*. (2 breaks per day or 1 lunch per day) | ● | | ● | | | |
| Onsite | Live Stream Partnership with logo placed before each live-streamed session and opportunity to click into a video. OR Simultaneous Translation - acknowledgement of translation at the beginning of each session. | | | | ● | | |
| Onsite | Reception Partner. An opportunity to brand and/or activate the reception* | | ● | | | | |

* Equal Futures Network welcomes creativity in activations and engagements. We will work with you to develop an innovative activation and/or look and feel. All branding and activation costs are to be provided by the partner and branding and activations must be approved by Equal Futures Network.